

Career Day in Tripoli

April 4, 2019



Beirut, April 4th, 2019 – Mada Association organized a “career day” in Tripoli at the Chamber of Commerce, Industry and Agriculture with the participation of 15 established companies from the area and around 300 secondary level students and job seeking youth.

The career day is organized within the framework of the project “Capacity Building and Mentorship for Youth in Akkar, North Lebanon, and Beirut-Mount Lebanon”, a project implemented by Mada Association in partnership with Empower NGO, supported by UNICEF and funded by the Governments of Germany the Netherlands.

The career day aims at providing youth from the secondary level with career guidance and sharing vacancies opportunities to vocational training graduates and job seekers.

The participating companies were from different fields: Agriculture, Education, Trading, Health, Service and Food providers, etc.. They had the opportunity during this event of presenting their goods and services as well as promoting their vacancies.

The students and youth also visited, through a special animation, all the stands at the event and gathered information and tips.

In parallel, three workshops were held at the venue, consisting of an introduction to general principles on orientation and to labor laws and the rights of the employees at the workplace, as well as, an introduction of the job seekers on how to draft a CV ahead of a job search.

Three similar events have already been successfully organized in Halba, Minnieh and Bebnine.

Delphine Compain, Mada Association Coordinator, commented “Unemployment among people under 25 is a major challenge for the region, and companies are often faced with a lack of adequate skills among job seekers to suit their needs. We can only reduce the gap by ensuring a better match between the skills sought by companies and those of young job seekers”.

Mada’s concern was confirmed by participating companies who emphasized on the need to have a career orientation strategy and more career days to raise awareness among youth.

Malak, a young participant to the career day, highlighted the importance of such initiatives as it helps future job seekers like her to know the needs in the job market, and choose wisely their education major.

Abed, also a young participant, said that the proposed workshops were essential and should be made available to all job seekers especially to those applying for the first time.

The last career day will be taking place on the 14th & 15th of May, at the Municipality of Sin El Fil.

About the project “Capacity Building and Mentorship for Youth in Akkar, North Lebanon, and Beirut-Mount Lebanon”

This project aims to support youth in Akkar, North Lebanon, and Beirut-Mount Lebanon by training them on technical skills to improve their employability and empower them to access better employment opportunities. The technical skills focus on vocational training related to agriculture trade, life skills and mentorship. The project will also provide six career days to assist youth in identifying job opportunities and to link them to the job market. A training on digital skills is also integrated into the project with a special focus on Social Media Campaigning and Marketing.

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